

THE TREASURE ISLAND MUSEUM ASSOCIATION PRESENTS

LITTLE ISLAND, BIG IDEAS

A Free Lecture Series on the Past, Present, and Future of Treasure Island

January 11 2014 **Beyond the Tunnel: Yerba Buena Island**
The fascinating natural and cultural legacy of Treasure Island's neighbor

February 15 **Happy 75th, Magic City!**
Personal memories of the 1939–40 Golden Gate International Exposition

March 1 **On the Ropes**
3 pm at the SF History Expo Political Ideology and the WPA at Treasure Island

April 12 **Architect of Pacific Unity**
How Timothy Pflueger shaped the art and architecture of the fair

May 17 **Let's Go to the Fair!**
Wish you were here? Picture postcards transport you back to the Golden Gate International Exposition.

June 21 **Expanding by Shrinking to Meet Wartime Manpower:** A Case Study on the Bay



THIS YEAR WE CELEBRATE THE 75TH ANNIVERSARY OF THE OPENING OF THE WORLD'S FAIR. THE "KEY" TO THE FAIR, PICTURED HERE, WAS CRAFTED FROM NATIVE CALIFORNIA GEMSTONES.

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PRESENTED BY THE TREASURE ISLAND MUSEUM ASSOCIATION

Free parking. Access via Bay Bridge (no toll from San Francisco) or Muni 108 bus.

Lectures are held on Saturdays at 10:30 am in the lobby of Building One,* Treasure Island

*Lecture may be elsewhere on island if lobby is unavailable. Check our website in advance, or see notice at door for directions.

January 11 Beyond the Tunnel: Yerba Buena Island

The fascinating natural and cultural legacy of Treasure Island's neighbor includes sacred burial grounds, court battles over ownership, goats that ate the island's namesake, a US Army "torpedo station," an 1875 lighthouse and significant surviving indigenous flora and fauna. *Speaker: Ruth Gravanis, long-time citizen advocate in the TI/YBI redevelopment process*



February 15 Happy 75th, Magic City!

Join a festive celebration of the Golden Gate International Exposition's Diamond Jubilee with personal memories from Richard Reinhardt, Claire Isaacs Wahrhaftig and others. We'll have stories, exhibits, and a place to display your memorabilia. If you went to the fair, or worked or played there, please come and let us hear your voices! If you missed the fair, meet the people who created and experienced it.

LOCATION: The March 1 Lecture is at 3:00 pm at the San Francisco History Expo in the Old Mint at 5th and Mission



March 1 On the Ropes: Political Ideology and the WPA at Treasure Island

How unique are today's Washington culture wars? In the late 1930s, resurgent Republican power in Congress endangered many New Deal programs including the Works Progress Administration. The WPA played a major role in the creation of the Golden Gate International Exposition, and in 1940 fought back with a public relations campaign to tell the public what it was getting for its money. *Speaker: Gray Brechin, historical geographer, author and scholar*



April 12 Architect of Pacific Unity

Among the architects for the fair, Timothy Pflueger was the most influential, and his Federal Building was one of its most modern designs. He worked with Ralph Stackpole and other local artists and sculptors to design the iconic Court of Pacifica, and hired Diego Rivera, a key attraction to the dynamic Art in Action

exhibition. *Speaker: Therese Poletti, author of Art Deco San Francisco: The Architecture of Timothy Pflueger*



May 17 Let's Go to the Fair!

Stunning postcards and brochures from the GGIE carry you back to the Magic City on Treasure Island in 1939 and 1940. Tour the gardens and sculptures, exhibit halls, and the amusement zone. Let these ephemera from the past lead you through Billy Rose's Aquacade, Sally Rand's Nude Ranch, "Art in Action," exotic foreign pavilions and other fabulous attractions. *Speaker: Kathryn Ayres, vice president of the San Francisco Bay Area Post Card Club*

June 21 Expanding by Shrinking to Meet Wartime Manpower

During World War II, the Treasure Island Naval Base stockades and psychiatric ward bore witness to the first stirrings of a 70-year evolution in military policy toward gays. Psychiatric practices screened out, hospitalized and discharged "homosexuals" rather than punishing and imprisoning them. Visual culture from the period and psychiatric and popular assumptions and prejudices illuminate the impact of the war effort and psychiatry on society's attitudes towards an emerging minority identity. *Speaker: David Duckworth, historian and author on American visual culture*

All lectures are free.



Presented with support from Treasure Island Development Authority and The Winery San Francisco on Treasure Island.



For the latest schedule, more details, or to register (suggested, but not required), please visit treasureislandmuseum.org/lectures or scan the code.



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